



SATURDAY, SEPTEMBER 21, 2013 • 6:30 P.M. - 11:00 P.M. • LUCKY FARMS • CARMEL, IN



**SHOW YOUR SUPPORT AT THERAPLAY'S BIGGEST FUNDRAISER!
OVER 400 PEOPLE COME OUT TO ENJOY THE LIVE BAND,
MECHANICAL BULL CONTEST, LIVE & SILENT AUCTION,
MARTINI - SALOON, BLACK JACK, ROULETTE, CRAPS, & MORE!**

ABOUT THERAPLAY

The Children's TherAplay Foundation, Inc. is a non-profit outpatient pediatric rehabilitation clinic providing physical and occupational therapy for children with special needs.

Our unique approach to therapy includes our talented team of certified licensed therapists treating our kiddos through tools normally used within a "traditional" clinic setting as well as the tool of Hippotherapy. Hippotherapy is a form of physical and occupational therapy in which a therapist uses the horse's movement to provide a combination of sensory, motor and neurological input that is used to treat a wide variety of diagnoses including Autism, Down Syndrome, Cerebral Palsy, Developmental Delay and Genetic Disorders.

We are privileged to serve over 120 Central Indiana children ages 18 months to 13 years.

Part of TherAplay's vision is to provide our services to as many families as possible regardless of their financial situations. As such, we are a Medicaid provider and offer a Scholarship Program for those families who may require financial assistance.



100% of Patient Families Would Recommend TherAplay!

- Source: August, 2011 Patient Family Survey

THE CHILDREN'S THERAPLAY FOUNDATION, INC. 9919 TOWNE RD CARMEL, IN 46032
(P) 317.872.4166 (F) 317.872.3234 WWW.CHILDRENTHERAPLAY.ORG
THE CHILDREN'S THERAPLAY FOUNDATION, INC. IS A REGISTERED 501C(3) CHARITY.
DONATIONS ARE DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.





THE CHILDREN'S THERAPLAY FOUNDATION, INC.

2013 HOE-DOWN & WILD WEST CASINO

SPONSORSHIP RESERVATION FORM

SATURDAY, SEPTEMBER 21, 2013 • 6:30 P.M. - 11:00 P.M. • LUCKY FARMS • CARMEL, IN

Please fill out this form and return it to:



The Children's TherAplay Foundation, Inc.
 9919 Towne Rd. • Carmel, IN 46032
 Phone: (317) 872-4166 • Fax: (317) 872-3234

SPONSORSHIP LEVEL:

- ☐ John Wayne's Corral- \$10,000
- ☐ Roy Rogers's Corral- \$5,000
- ☐ Annie Oakley's Corral- \$3,000
- ☐ Lone Ranger's Corral- \$1,000
- ☐ Trigger's Corral- \$500
- ☐ Ticket Wrangler- # Tickets: _____ x \$100

Company: _____

Contact Name: _____

Address: _____

City, State, Zip Code: _____

Phone: _____

Fax: _____

E-mail Address: _____

- ☐ A check is enclosed ☐ Please bill us
- Charge my credit card;
- ☐ Visa ☐ MasterCard ☐ Discover
- Card Number _____

Exp. Date _____ 3-digit code _____



JOHN WAYNE'S CORRAL **\$10,000**

- ♦ Twenty tickets to the Hoe-Down
- ♦ A full-page ad in the Hoe-Down Program Book
- ♦ A link to your company's Web site from the TherAplay Web site: childrenstheraplay.org

ROY ROGERS' CORRAL **\$ 5,000**

- ♦ Ten tickets to the Hoe-Down
- ♦ A half-page ad in the Hoe-Down Program Book
- ♦ A link to your company's Web site from the TherAplay Web site: childrenstheraplay.org

ANNIE OAKLEY'S CORRAL **\$ 3,000**

- ♦ Four tickets to the Hoe-Down
- ♦ A quarter-page ad in the Hoe-Down Program Book
- ♦ A link to your company's Web site from the TherAplay Web site: childrenstheraplay.org

LONE RANGER'S CORRAL **\$1,000**

- ♦ Two tickets to the Hoe-Down
- ♦ A business-card ad in the Program Book
- ♦ A link to your company's Web site from the TherAplay Web site: childrenstheraplay.org

TRIGGER'S CORRAL **\$ 500**

- ♦ Two tickets to the Hoe-Down
- ♦ Recognition signage at one event table

TICKET WRANGLER **\$100/ TICKET**

- ♦ Ticket Wranglers sponsor one or more tickets (\$100 each) for TherAplay families to attend.





THE CHILDREN'S THERAPLAY FOUNDATION, INC. 2013 HOE-DOWN & WILD WEST CASINO SPONSORSHIP RESERVATION FORM

Thank you so much for your sponsorship of the Children's TherAplay Foundation Inc.'s 2013 Hoe-Down & Wild West Casino.
Completing the information below will help us follow-up for your sponsorship.

Please fill out the information requested below and return this form by September 1, 2013 to:

The Children's TherAplay Foundation, Inc. 9919 Towne Rd. • Carmel, IN 46032 • Fax: (317) 872-3234

Questions? Call Breinne at (317) 872-4166 ext. 111 or email her at blasley@childrenstheraplay.org



COMPANY NAME: _____

1. Ad in Program Book - ☐ Yes, we'll send a .pdf ad to blasley@childrenstheraplay.org by 9/1/13. ☐ No, thank you.

2. Your Company's Logo - ☐ Yes, we'll send a JPEG file to blasley@childrenstheraplay.org by 9/1/13. ☐ No, thank you.

3. Web Site Link - ☐ Yes, we want a link from your Web site. ☐ No, thank you.

Please list the address of the Web site you would like linked to The Children's TherAplay Foundation Web site:



Please list the names of your guests below. The number of tickets allowed per sponsorship are listed on page one. If you are unable to use any portion of your tickets, check the box below and we will be happy to pass them on to gracious TherAplay families, staff and volunteers:

1. _____
3. _____
5. _____
7. _____
9. _____
11. _____
13. _____
15. _____
17. _____
19. _____

2. _____
4. _____
6. _____
8. _____
10. _____
12. _____
14. _____
16. _____
18. _____
20. _____



☐ Please donate my unused tickets to TherAplay families, staff and volunteers.



www.childrenstheraplay.org ~ 9919 Towne Rd Carmel, IN 46032 ~ (P) 317.872.4166 ~ (F) 317.872.3234



THE CHILDREN'S THERAPLAY FOUNDATION, INC.
2013 HOE-DOWN & WILD WEST CASINO
SATURDAY, SEPTEMBER 21, 2013 ~ 6:30-11:00 P.M.

HOE-DOWN PROGRAM BOOK AD SPECIFICATIONS:

AD SIZES:

- ◆ John Wayne's Sponsorship — Full Page Ad (5 inches x 8 inches)
- ◆ Roy Rogers's Sponsorship — Half Page Ad (5 inches x 4 inches)
- ◆ Annie Oakley's Sponsorship — Quarter Page Ad (2.5 inches x 4 inches)
- ◆ Lone Ranger's Sponsorship — Business Card Ad (2 inches x 3.5 inches)

SPECIFICATIONS:

The Hoe-Down Program Book will be printed using a four-color process.

Please send ads in the following electronic format:

1. High Resolution .pdf File 2. CMYK Colors 3. Embedded Fonts

to blasley@childrenstheraplay.org
by September 1, 2013.



SATURDAY, SEPTEMBER 21, 2013

6:30 P.M. - 11:00 P.M.

LUCKY FARMS • CARMEL, IN

To Fund-A-Horse for 2013

Please fill out this form and return it to:

The Children's TherAplay Foundation, Inc.

9919 Towne Rd. • Carmel, IN 46032

Phone: (317) 872-4166 • Fax: (317) 872-3234

www.childrenstheraplay.org

FUND-A-HORSE LEVEL:

- ☐ Full Year—\$7,500
- ☐ Six Months—\$3,750
- ☐ Three Months—\$1,875

I can't sponsor a horse, but I'd like to help by donating toward expenses such as:

- ☐ Clean bedding and stalls for 2 months—\$590
- ☐ Hay/Grain for 1 Month—\$155
- ☐ Hoof Trim—\$50

Company: _____

Contact Name: _____

Address: _____

City, State, Zip Code: _____

Phone: _____

Fax: _____

E-mail Address: _____

☐ A check is enclosed ☐ Please bill us

☐ Charge my credit card;

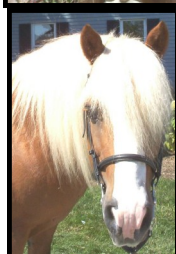
☐ Visa ☐ MasterCard ☐ Discover

Card Number _____

Exp. Date _____ 3-digit code _____



ROCKY is a 21 year old quarter horse and has been with TherAplay since 2005. He is TherAplay's official barn greeter and social butterfly. Rocky loves having his neck scratched when he has down time from writing his blog.



GIDEON is a 19 year old Halflinger who has been with TherAplay since 2002. This guy likes to eat. He gets so excited about his food that he buries his face in his hay. And don't even think about visiting the barn without giving him a treat, he'll make sure you don't forget by banging obnoxiously on his stall door.



PADRE is a 16 year old Mustang that has been at TherAplay since May of 2012. Two of his favorite pastimes are playing ball with Rocky and rolling around in the dirt or mud and getting as dirty as possible.



FAIRY TALE is a 16 year old Diva, we mean Welsh pony that has been with TherAplay since 2007. She won 'best costume' at TherAplay's Fall Festival dressed as a princess, the costume was topped off with a crown that she still wears every now and again.



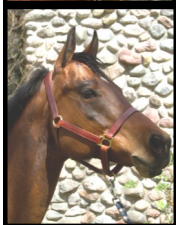
NIKKI is a 27 year old Arabian that has been at TherAplay since 2004. Even after losing an eye, Nikki is still one of our most reliable therapy horses. She is a true testament for our kiddo's that even those with special needs have an important purpose and can overcome immense obstacles.



ZIPPY is an 18 year old Welsh Pony, that has been at TherAplay since 2011. Before coming to TherAplay he was a lesson pony next door at Lucky Farms. Though he's small in stature, Zippy has a big personality and can be a little sassy when he wants.



MOE is a 15 year old Halflinger that has been at TherAplay since 2011. He has a young personality and is curious about everything. He likes playing with and causing trouble with his "Minnie-Moe" (Gideon) out in the pasture.



CINNAMON is TherAplay's newest member of the equine time, joining us in June of 2012. She is a 16 year old quarter horse that likes to gaze at herself in the mirror, but hey, if our hair was as beautiful and shiny as hers, we'd do the same thing!



SILENT AND LIVE AUCTION DONATION

WHO:

TherAplay is a unique, pediatric outpatient rehabilitation clinic for children with special needs. TherAplay incorporates the movement of horses into physical and occupational therapy. As a non-profit, TherAplay offers scholarships to our families that have maxed out their private insurance benefits, as well as accepting Medicaid and Children's Special Health Care Insurance.

WHAT:

TherAplay is hosting our annual Hoe-Down & Wild West Casino on Saturday, September 21, 2013. Over 400 guests come out to enjoy the live band, mechanical bull riding contest, casino, and the live & silent auctions. All funds raised will go directly toward supporting TherAplay's mission which is to continue providing children with special needs a foundation for developing life skills through innovative therapies in a safe and caring environment that utilizes equine-assisted therapy.

HOW YOU CAN HELP:

Please make a generous donation to this worthy cause. Simply choose something you would like to donate, fill out the information below, and mail, email or fax this form **by September 6, 2013**. If you need your item picked up, we will be happy to make arrangements. Our contact information is listed below.

THERAPLAY'S TAX I.D. NUMBER - 35 - 2121568

DONOR'S NAME: _____

COMPANY: _____

ADDRESS: _____

CITY, STATE ZIP: _____

PHONE: (____) _____ E-MAIL: _____

VALUE OF ITEM(S): \$ _____

DESCRIPTION OF AUCTION ITEM:



In order to receive a donation receipt, please complete the form in its entirety.

TherAplay • 9919 Towne Road • Carmel, IN 46032 • Fax: (317) 872-3234 • Phone: (317) 872-4166

Please contact Breinne at blasley@childrenstheraplay.org with any questions.

To learn more about TherAplay, visit our website at www.childrenstheraplay.org

The Children's TherAplay Foundation, Inc. is a registered 501(c) 3 Non-Profit Organization. Donations are tax deductible to the extent allowed by law.

