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Hamilton Town Center to Unveil Electric Vehicle Charging Stations

Noblesville, Ind. (April 11, 2012) — Simon Property Group, Inc. (NYSE:SPG), the country's largest owner, developer and manager of high quality retail real estate and long a leader among developers in integrating energy conservation strategies into mall operations, announces another important initiative as it becomes one of the first retail developers to offer electric vehicle charging stations at its properties.

On Thursday, April 12 at 10:30 a.m. Hamilton Town Center will host a ribbon-cutting to unveil their Electric Vehicle Charging Stations, as well as celebrate the instillation of similar stations through out Simon's various Indiana properties.

The event will feature keynote speakers from Hamilton Town Center, the city of Noblesville, Simon Property Group, Energy Systems Network, Duke Energy, and 350 Green.

"We believe that a well-developed EV charging infrastructure is going to be key to the success of EVs," said George Caraghiaur, Simon Property Group's senior vice president of energy and procurement. "Meeting the needs of the first-to-market drivers of electric vehicles in the communities we serve is yet another example of our commitment to sustainability."

Simon is working with 350Green on this and other rollouts. 350Green is dedicated to expanding the EV charging station infrastructure nationally.

"The continued build out of a regional network of charging stations will help accelerate sales of EVs and the associated benefits," said Mariana Gerzanych, 350Green's founder and CEO. "With charging stations located conveniently at Simon properties EV drivers can have the confidence of knowing they can charge up or top off -- wherever they are."

Hamilton Town Center is among the first retail properties in Central Indiana to offer electric vehicle charging stations to their shoppers. The three 'Level 2' chargers, located Levinson Lane main parking lot, off Campus Parkway (near Mo's Irish Pub), have the capability to "top off" or partially charge a customer's electric vehicle in a 60 to 120 minute time frame.

"These charging stations are part of a two-year pilot program during which time Duke Energy will own, operate and monitor the equipment," said Sue O'Leary, Duke Energy's associate

project director for electric vehicle program development. “We want to better understand how electric vehicles interact with our electric grid. We’re glad to partner with Simon and Energy Systems Network to provide this service.”

The funding for the purchase of the charging stations was provided by Energy Systems Network’s (ESN) Project Plug-IN initiative, which was awarded American Recovery and Reinvestment Act (ARRA) grant funding through the Indiana Office of Energy Development (IOED) to expand charging infrastructure throughout the state.

“With the addition of public charging infrastructure available at a number of their shopping malls throughout the state, Simon has taken a great step forward in demonstrating support for EV drivers and their needs,” said ESN President & CEO Paul Mitchell. “With the number of EV owners in the state growing, the availability of these charging stations only further proves that Indiana is eagerly leading the advancement of electric vehicles.”

During the event, electric vehicles will be on display for a special demonstration of the charging stations, as well as a Q & A session and refreshments. The ribbon cutting event is sponsored by Tom Wood Auto Group.

About Hamilton Town Center

Hamilton Town Center, a 659,000 square-foot open-air retail center, offers shoppers over 80 stores. Anchored by Dick’s Sporting Goods, Bed Bath & Beyond and JCPenney, Hamilton Town Center is also home to the Hamilton 16 IMAX Theatre. Hamilton Town Center is located in Noblesville, Ind. at the intersection of I-69 and 146th Street.

About 350Green

Based in Los Angeles, California, 350Green is a project developer that designs, builds and operates a scalable, nationwide network of electric vehicle (EV) charging stations. The company partners with retailers, commercial property managers and developers, and municipalities to locate charging stations at places near where EV drivers live and work. Current projects are underway in Indiana, Illinois, Pennsylvania, California, New York, and Washington, DC. The company has signed partnerships with Walgreens, Simon Property Group and Sheetz, Inc. among others. More information is available at www.350green.com.

About Duke Energy Indiana

Duke Energy Indiana’s operations provide approximately 6,900 megawatts of owned electric capacity to approximately 790,000 customers, making it the state’s largest electric supplier. “A Century of Service and Innovation” is the Indiana operating company’s year-long celebration of 100 years of service as of Sept. 5, 2012. The celebration is an opportunity to reflect on the Indiana company’s history, its successes, and ways to strengthen the long-standing partnership among its employees, its customers and the communities it serves. More information is available at: www.duke-energy.com.

About Energy Systems Network and Project Plug-IN

Energy Systems Network (ESN) is a not-for-profit, industry-driven economic initiative focused on the development of Indiana's "clean tech" sector. ESN provides project development and coordination for joint ventures and cooperative partnerships between network members who are seeking to bring new energy technologies, products or applications to market. Project Plug-IN, one of ESN's initiatives, is a commercial scale pilot of plug-in electric vehicles and smart grid technology working together to demonstrate an energy efficient transportation system solution. ESN and Project Plug-IN received U.S. Department of Energy grant funding through the Indiana Office of Energy Development (IOED) for the deployment of electric vehicles and charging stations. For more information, visit www.energysystemsnetwork.com and www.projectplugin.com.

About Simon Property Group

Simon Property Group, Inc. (NYSE:SPG) is an S&P 100 company and the largest real estate company in the world. The Company currently owns or has an interest in 337 retail real estate properties in North America and Asia comprising 245 million square feet. We are headquartered in Indianapolis, Indiana and employ approximately 5,500 people in the U.S. For more information, visit the Simon Property Group website at www.simon.com.

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